

Radio Broadcast : A Tool for Enhancing the Learning and Promotion of Indigenous Languages Among Secondary School Students in Nigeria

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Abstract:

Radio, as a mass communication tool, is assumed to have the potential to revitalize the use of indigenous languages, thus fostering cultural identity and linguistic diversity. This paper examines the impact of radio broadcast in promoting indigenous languages in Nigeria. The paper further discusses the challenges, strategies, and possible initiatives to employ in language promoting indigenous language through radio broadcasts. The study adopts a descriptive survey research design. The population of the study consists of all secondary school students in Ondo State of Nigeria. The study would be guided with two research questions and two research hypotheses. The study employs a self developed questionnaire for gathering relevant data. While both descriptive and inferential statistical tools will be used to answer and test the research hypotheses respectively. The findings of the study would be discussed, while the paper conclude by giving appropriate recommendations.