

The Effects of Social and Cultural Needs on The Residential Design in Kuwait

Dr. Ahmad E. Alansari, Ph.D.

Associate Professor, Interior Design Department College of Basic Education, The Public Authority for Applied Education and Training, Kuwait

Abstract:

Architects and interior designers are continually faced with the challenge of how to accommodate their clients' social and cultural needs and requirements. The purpose of this descriptive, cross-sectional, study is to investigate Almutlaa City household wants and needs of households in Almutlaa City for their housing projects and the housing values that influence their residential design. Almutlaa City contains around 28,000 housing projects, making it the largest project under construction in the state of Kuwait. This study employed an online survey questionnaire as part of a quantitative research approach. Participants were recruited via social media platforms such as WhatsApp and Telegram. A total of two hundred and nineteen (N = 219) current households took part in this study. Kuwaiti people who were assigned to build homes in Almutlaa City were invited to take part in this study using a purposive sampling technique. The findings of this study revealed that interior design facilities play an important role in Almutlaa housing design. The top economic value in the study is healthy housing, while the top social value for the study participants is a home that provides freedom. The top two psychological values for families in Almutlaa City are comfortable and beautiful dwellings. The presenter will illustrate in the conference the findings of the study along with several interior design projects demonstrating housing values and cultural beliefs. This research would provide valuable information about how the human cultures and values of certain people can influence the design decisions of their residents.

Keywords:

Built Environment, Housing Values, Household Needs, Housing Design.