

The Flavor of Peace: Agrotourism Based on the Coffee Culture of the Town of Gaitania, Colombia

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Abstract:

In the township of Gaitania (Colombia) one of the coffees that in recent years has been highly recognized, both nationally and internationally, for its sweet and mild flavor produced in a traditional manner by farmers who have mostly associated with the purpose of generating shared value through the production of this type of coffee in their farms and plots.

Based on the qualities of this coffee from Gaitania, its traditional forms of production and the impressive mountain landscapes found in this region, the objective of this research was to analyze the challenges and opportunities for the design and implementation of an agrotourism route, based on the coffee growing culture and the resilience of the farmers of Gaitania, taking into account that this has been a territory that has suffered several periods of violence and armed conflict during the second half of the twentieth century.

Keywords:

coffee, agrotourism, Gaitania, Colombia.