

“Utility of AI in the Food Industry”

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Abstract:

In our research, we focused on the effect of AI on the food industry. We conducted a literature review and summarized seven recent articles that we thought were directly relevant to our topic. Then, we created a ten-item questionnaire on issues that were commonly raised by researchers. According to our results, people believe that AI will be helpful in the food industry. Also, it can be used as a tool to help build restaurant menus and come up with new recipes to appeal to a global market. Interestingly, people thought that electronic perceptions made them uncomfortable. Finally, people thought that AI will become a useful tool when inflation becomes more uncontrollable and unbearable.

Keywords:

marketing and ai and food industry.