

Who Goals: 90-90 80-80 - A Renewed Focus for Improving Maternal and Newborn Health and Wellbeing

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Abstract:

Despite significant progress with maternal and child mortality, infectious diseases and Global life expectancy, Preventable maternal deaths, stillbirths and newborn deaths remain extraordinarily high.

Stillbirths are 34x and Maternal deaths are 130x higher in the lowest income countries and even cost double the loss of life as COVID-19 since the start of the pandemic with the bulk in Sub-Saharan Africa and Central and Southern Asia.

At the 67th World Health Assembly in 2014, 194 Member States endorsed Every newborn: an action plan (ENAP) to end preventable deaths – Roadmap of strategic actions to end preventable neonatal mortality & stillbirths while also reducing maternal mortality and morbidity (EPMM).

However, challenges have led to renewed focus on developing strategies to reach these goals. The call for action and 90-90-80-80 plan is the massive Global action plan to end preventable deaths (ENAP) and reach the UN Sustainable Development Goals (SDGs) for 2030.

This talk discusses the challenges, strategies, interventions, and results worldwide, success stories from around the world, and the path ahead to reach the UN SDGs for 2030.