

Analysis of the Personality and Commonality of the Mooc Education Model of Art Education in Chinese Colleges and Universities

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Abstract:

With the rapid development of information technology, large-scale online open courses (MOOC) have become an important part of higher education, especially in the field of art education in colleges and universities, MOOC has brought new teaching opportunities and challenges. With its advantages of openness, flexibility and resource sharing, this teaching mode provides an innovative way for traditional art education. This article will discuss the application practice of MOOC in art education in Chinese colleges and universities, aiming to provide reference and inspiration for the innovative development of art education through in-depth analysis of its characteristics and implementation effects.

Keywords:

MOOC, education model, art education, Chinese colleges and universities.