
To Study the Influence of Parenting Style on Need for Cognition

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Abstract

Parenting or child rearing is the endorsing, enhancing and supporting the child's physical, emotional, cognitive and social development and needs, from infancy to adulthood. Parenting style influences children's self-esteem, confidence, social competency, emotional regulation and overall mental health. This study aims to understand the influence of parenting style on need for cognition. 'Need for Cognition', coined by Cacioppo & Petty (1982), is described as an individual difference confining people's tendency to be engaged in and enjoy effortful cognitive activity. It was hypothesized that the parental style has no association with need for cognition. The data was obtained from 55 individuals between the age groups of 18 to 25 years old. Partial correlation was calculated. It was found that mother as well as father using authoritative parenting style has significant positive association with need for cognition. But no significant relationship was found between other two parenting style viz permissive parenting style and authoritarian parenting style with need for cognition.

Index Terms

Authoritarian Parenting Style, Authoritative Parenting Style, Need for Cognition, Permissive Parenting Style