

Sustainable Education & Research in India: The Role of CSR in Shaping the Future

Raman Kumar

PG & Research, Department of Commerce, Guru Nanak College, Chennai, India

Jayakumar Mahalakshmi

PG & Research, Department of Commerce, Guru Nanak College, Chennai, India

Abstract:

Sustainable education and Research is essential for fostering long-term socio-economic development, and in India, it has become a critical focus due to rapid population growth, urbanization, and environmental challenges. Corporate Social Responsibility (CSR) has emerged as a vital instrument in addressing the country's educational needs, promoting sustainability, and ensuring inclusive access to quality education. This paper explores the role of CSR in shaping sustainable education and research in India, with a particular focus on how corporate initiatives contribute to building educational infrastructure, improving teacher training, supporting innovative learning methodologies, and fostering environmental awareness. By examining various CSR programs implemented by both domestic and multinational companies, the study highlights the symbiotic relationship between business practices and educational development. The research also identifies challenges faced by CSR initiatives in the education sector, such as alignment with local needs, resource distribution, and scalability. Sustainable education and research are pivotal for India's socio-economic progress, particularly in a rapidly evolving global landscape. The integration of Corporate Social Responsibility (CSR) into India's educational ecosystem offers significant potential to address critical challenges such as access to quality education, environmental sustainability, and the enhancement of research capabilities. This paper investigates the role of CSR in shaping sustainable education and research in India, emphasizing how corporate investments in education contribute to building infrastructure, promoting environmental consciousness, and fostering innovation. Through an analysis of various CSR initiatives in India, the study highlights successful models that align with the United Nations Sustainable Development Goals (SDGs), especially SDG 4 (Quality Education) and SDG 13 (Climate Action). The paper also examines the impact of CSR on bridging educational disparities, supporting research advancements, and integrating sustainability into academic curricula. Key challenges, including the need for greater stakeholder collaboration and overcoming resource allocation hurdles, are discussed. The paper concludes with recommendations to maximize the effectiveness of CSR in shaping a sustainable educational future in India, fostering a more inclusive and environmentally conscious society.

Keywords:

CSR bridging educational disparities, supporting research advancements, and integrating sustainability.