

Promoting Entrepreneurship and Gastronomy Tourism

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Abstract:

We have prepared a syllabus and curriculum on "Promoting Entrepreneurship and Gastronomy Tourism" (presented in the website: <https://proengat.eu/>), aiming to enhance the skills and competences of individuals interested in working or starting their business, in relation to the gastronomy market. The project exchanged examples of good practice between participating institutions on training and activities promoting gastronomic tourism and developed training courses for professional already involved in hospitality/catering; or for youth not currently in education, employment or training who are looking for a job opportunity. The courses include: A). The Foundations of the Mediterranean Diet. B). Cultural and Culinary Heritage in the Mediterranean. C). Food Tourism: Exploring Global and European Trends. D). Food Sustainability and Agritourism. E). Business Skills for Food Tourism. F). Professional Development. The project was funded by the Erasmus+ Cooperation Partnerships in Higher Education (KA220-HED) program; project code: 2022-1-EL01-KA220-HED-000087660. The following partners participated in the program: 1). Hellenic Mediterranean University, Crete, Greece. 2). European Institute of Education & Learning, Rethymno, Crete, Greece. 3). Università degli studi di Scienze Gastronomiche, Piemonte, Italy. 4). Chambre de Commerce Italienne de Nice Sophia Antipolis, Côte d'Azur d'Autez, Nice, France. 5). Umbria Educational Center, Scheggino, Italy. 6). Fundació Dieta Mediterrànea, Catalunya, Barcelona, Spain.

Keywords:

Gastronomy, Education, Entrepreneurship, Mediterranean Countries, Tourism.