AI-Powered Entrepreneurial Education: Using AI to Train Future Entrepreneurs at Vienna University of Technology

A. Negoescu *
Constantin Belea Doctoral School, University of Craiova, Romania

L.M. Mocanu
Constantin Belea Doctoral School, University of Craiova, Romania

Abstract:

The rapid advancement and integration of artificial intelligence technologies in business and society demand a complete reimagining of how we train future entrepreneurs. Currently, the educational support offered to the business sector focuses more on recognizing and exploring key technologies, including predictive and generative AI, alongside their implications and ethical concerns. Therefore, the separation between the two domains hinders the strategic implementation of AI technologies in this field and delays decision-making. A new approach to entrepreneurial education could facilitate skills-building to bridge this gap. This article focuses on identifying the state of the art for using artificial intelligence tools in entrepreneurial education by studying use cases, specifically the entrepreneurial education offered at Vienna University of Technology and the use of AI tools in this process.

Keywords:

entrepreneurial education, artificial intelligence