

## Enhancing Career Guidance: Strategies for Effective Career Information Dissemination in New Juaben Municipality, Ghana

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### **Abstract:**

This study investigates strategies for improving career information dissemination to enhance career choices among senior high and technical school students in New Juaben Municipality, Eastern Region of Ghana. The critical nature of career decision-making during adolescence underscores the importance of accurate and comprehensive career information. A mixed-methods approach was used, combining quantitative surveys and qualitative interviews to assess current gaps in career guidance. Findings reveal that students face significant barriers, including outdated information and a lack of tailored resources. The study emphasises the necessity for innovative approaches to career guidance, proposing interactive workshops, digital platforms, and curriculum integration as strategies to enhance career information accessibility and engagement.

### **Keywords:**

Career Guidance, Career Information, Student Engagement, New Juaben Municipality, Ghana.