

Business Model Innovations in a Post-COVID World

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Abstract:

The COVID-19 pandemic has transformed businesses and economies in significant ways. This paper provides an overview of some of the key business model innovations that have happened as a result of the pandemic. In particular, it provides insights into how U.S. businesses are innovating their practices, either through a pull or a push strategy, in order to stay globally competitive. The paper also highlights some lessons and opportunities that other countries could tap into in a post-pandemic world.

Keywords:

COVID, Pandemic, Business Model Innovation, Economic Impact.