Human Resource Development in Gastronomy and Agritourism

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Abstract:

We have prepared a syllabus and curriculum on "Promoting Entrepreneurship and Gastronomy Tourism" (presented in the website: https://proengat.eu/), also aiming to enhance the managerial skills and competences of individuals interested in working or starting their business, in relation to gastronomy and agritourism. The project exchanged examples of good practice between participating institutions on training and activities promoting gastronomic- and agri-tourism and developed training courses for professional already involved in hospitality/catering; or for youth not currently in education, employment or training who are looking for a job opportunity. The relevant courses include: A). Food Tourism: Exploring Global and European Trends. B). Food Sustainability and Agritourism. C). Business Skills for Food Tourism. D). Professional Development. The project was funded by the Erasmus+ Cooperation Partnerships in Higher Education (KA220-HED) program; project code: 2022-1-EL01-KA220-HED-000087660. The following partners participated in the program: 1). Hellenic Mediterranean University, Crete, Greece. 2). European Institute of Education & Learning, Rethymno, Crete, Greece. 3). Universita degli studi di Scienze Gastronomiche, Piemonte, Italy. 4). Chambre de Commerce Italienne de Nice Sophia Antipolis, Côte d'Azur d'Autez, Nice, France. 5). Umbria Educational Center, Scheggino, Italy. 6). Fundación Dieta Mediterránea, Cataluña, Barcelona, Spain.

Keywords:

Human, Resources, Entrepreneurship, Gastronomy, Agritourism.