

Knowledge Management and Sustainable Entrepreneurship: Is the Relationship Viable in Emerging Economies?

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Abstract:

Sustainable entrepreneurship is seen as a way to balance economic growth with social and environmental responsibility. In recent times, it has attracted increasing attention from various stakeholders as a means towards achieving sustainable development goals. The path to sustainable entrepreneurship is not straightforward. Numerous studies have suggested a variety of approaches for achieving sustainable entrepreneurship. However, for emerging economies, knowledge management could be one of the vital factors that help in achieving sustainable entrepreneurship. The knowledge-based view considers knowledge to be one of the key resources for an organization's sustainability. Literature has suggested that knowledge management could enable organizational sustainability by creating, sharing, utilizing, or applying relevant knowledge. Unlike developed countries, emerging economies lag in properly utilizing knowledge. Therefore, properly utilizing knowledge resources could unlock the potential for organizational sustainability. Despite the immense importance of managing knowledge for sustainable entrepreneurship, the literature lacks theoretical models for emerging economies. Therefore, this study aims to explore how knowledge management could enable organizations to achieve sustainable entrepreneurship in emerging economies like Bangladesh. This study discusses sustainable entrepreneurship and knowledge management literature to explore their relationship in emerging economies and proposes a conceptual model for Bangladesh's business organizations. A future investigation supported by empirical evidence will further guide stakeholders and policymakers to take necessary actions to implement knowledge management in the organization to achieve sustainable entrepreneurship.

Keywords:

Sustainable Entrepreneurship, Knowledge Management, Emerging Market, Bangladesh.