International Conference-2024

3rd – 4th December 2024

International Academic Partnership in Higher Education: The Foundations of Cross-Cultural Communication as Illustrated through Life Writing

William C. Frick

Professor, College of Public Policy/Institute of Leadership in Higher Education/University of Sharjah, P. O. Box 27272 Sharjah, UAE

Olga Tsaryk

Professor, Department of Foreign Languages and Information and Communication Technologies/Director, International Center for Culture and Development/West Ukrainian National University, 11 Lvivska St., Ternopil, Ukraine

Abstract:

International academic partnerships have become integral to the advancement of higher education in the globalized world. However, effective cross-cultural communication within these partnerships presents both challenges and opportunities. This paper critically examines the dynamics of cross-cultural communication in international academic collaborations, drawing insights from higher education, communication studies, international relations, sociology, psychology, and technology. Through empirical accounts of the authors' own life writing and real-world examples, the joint representation explores the challenges faced, opportunities afforded, and ongoing strategies for fostering effective communication in diverse global contexts.

Keywords:

cross-cultural communication, international academic partnerships, higher education, educational theory, life writing, intertextuality